

## FOR IMMEDIATE RELEASE

# National Trust of the Cayman Islands Celebrates 35 Years with National Trust Conference Day with Keynote Speaker, Fabien Cousteau

**8<sup>th</sup> April 2022** – *Grand Cayman, Cayman Islands* – In celebration of its 35<sup>th</sup> anniversary, the National Trust of the Cayman Islands (NTCI) has launched NTCI Week, beginning 19 April with National Trust Conference Day. Hosted at the Grand Cayman Marriott Beach Resort, attendees will experience an interactive conference day dedicated to inspiring passion and action through thought-provoking educational talks by both international and local guest speakers, including Fabien Cousteau. "We are proud of our 35 year legacy and we are excited to celebrate throughout our National Trust Week that is filled with engaging activities for the public to both enjoy and support the National Trust. Our conference day is open to local and international supporters. We look forward to the dynamic conversations with all of our panelists and attendees," says Laura Butz, Marketing Manager, National Trust for the Cayman Islands.

A deep ocean explorer, environmentally conscious business strategist, and grandson of famed explorer Jacques Cousteau, Fabien Cousteau continues to fulfill his family's legacy of protecting and preserving the planet's extensive and endangered marine inhabitants and habitats. Attendees will hear from Fabien as the conference's Special Keynote Speaker. Mr. Cousteau will be presenting via Zoom. "Our natural environment is our life support system. To cherish and to protect it is to invest in our children's future. Island nations are the front line benefactors from the results of our decisions and therefore must lead the way for a better tomorrow," says Fabien Cousteau.

Members of the general public, industry leaders, and high school students are encouraged to take part in this event that will focus not only on current sustainability and national pride, but also what the future holds. Attendees will hear from speakers like top economist and Caribbean advisor, Marla Dukharan, as she discusses banking on the future of two realities: the Metaverse and Heritage, as well as a future legacy youth panel including Brody Thomas, founder of Cayocean Cleanup, and Isabela Watler, a marine biology student at the University of California Santa Cruz. Other international and local speakers will be discussing National Pride, Policy and Protection and Sustainability and Story Through Fashion. "As the NTCI looks to update its strategic plan moving from 2023 into the future, this conference provides an opportunity for us to have dialogue at a national level on what our community feels is important for our future legacy and shape the direction of the plan," says Mr. Olson Anderson, Chairman, National Trust for the Cayman Islands.



All tickets support the National Trust's programmes dedicated to protecting the future of Cayman's natural and built heritage. As a nonprofit, non-governmental organisation, the Trust preserves the history and biodiversity of the Cayman Islands through education and conservation work, protecting environmentally sensitive and historically significant sites.

Tickets are on sale now for both in-person attendance and Zoom and can be purchased online at nationaltrust.org.ky/events. All tickets include access to all panels while supporting NTCI programmes. In-person attendees will enjoy a complimentary coffee break, 15% discount on lunch at Anchor & Den and entry for a special prize giveaway. Students receive a 50% discount on tickets.

# **Event Details**

Date: Tuesday 19 April

Time: 9:00AM - 4:30PM

Location: Grand Cayman Marriott Beach Resort

Tickets: \$100 / Zoom \$50

Purchase: <u>www.nationaltrust.org.ky/events</u> (direct link: <u>https://nationaltrust-gtxdu.formstack.com/forms/ntci\_week\_conference\_day\_tickets</u>)

NTCI week continues with events such as Mangroves Lunch & Learn on 20<sup>th</sup> April, Specialty Tours Day on 21<sup>st</sup> April, and Corporate Dress Down Day on 22<sup>nd</sup> April for Earth Day. For more information and to take part in any of the NTCI Week events, visit <u>https://nationaltrust.org.ky/events/</u>

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# **MEDIA CONTACT**

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## About the National Trust for the Cayman Islands

The National Trust for the Cayman Islands is a non-governmental organization whose mandate under the National Trust Law (2010 Revision) includes the preservation of the historic, natural and maritime heritage of the Cayman Islands for present and future generations.

## About the Blue Iguana Conservation Programme

The Blue Iguana Recovery Programme began in 1990 with only 30 dedicated Blue Iguanas and the primary goal to restore the wild population to 1,000 Blue Iguanas, encouraging viable population in the long-term. Having met its primary goal in 2018, the initiative formally transitioned to the Blue Iguana Conservation Programme in 2019 with a new focus of sustainably conserving the native species of Grand Cayman.

## About the National Trust's Environmental Programme

The National Trust for the Cayman Islands' environmental programme was founded on the concept that the protection of native plants and animals is best achieved by protecting the natural areas in which they depend.

## About the National Trust Conservation Programme

The National Trust for the Cayman Islands' conservation programme strives to protect Cayman's native species and the habitats in which they live, and includes the endemic Blue Iguana of Grand Cayman, the Sister Islands Rock Iguana and Cayman's native bat species.